



**Be a Sponsor**  
of the AMTA 2018 Conference  
Hosted and Organized by  
Association for Machine Translation in the Americas!

**Sponsorship Prospectus for AMTA 2018 – March 17 to 21, 2018**  
**Boston, MA, USA**

Sponsorship of AMTA 2018 is a tax-deductible donation. AMTA is a 501-(c)-3 non-profit educational association.

**All sponsorship levels receive**

- Logo with hyperlink to sponsor website on conference website: <http://www.conference.amtaweb.org/>
- Logo and name in conference program, and on conference banner
  - Sizes in program are as follows with additional information in the table below:
    - Full page: 5.5 wide x 8.5 in high (\$3K, \$5K)
    - Half page: 5.5 wide x 4 in high (\$2K)
    - Quarter page: 2.74 wide x 4 in high (\$1K, in kind)
- Acknowledgement at conference opening
- One piece of collateral included in conference bag

**Contact Ray Flournoy, sponsorship chair: [treasurer@amtaweb.org](mailto:treasurer@amtaweb.org)**

Sponsorship Level	Items available for sponsorship at this level (Select one)	Additionally, sponsors at this level receive
In-kind sponsorships	<ul style="list-style-type: none"> <li>● <del>Publicity in Magazine or Newsletter</del>-TAKEN by Multilingual Magazine and Media</li> </ul>	<ul style="list-style-type: none"> <li>● Quarter page ad in conference program</li> </ul>
Enthusiast - \$1,000	<ul style="list-style-type: none"> <li>● Breakfast OR morning and afternoon refreshment breaks</li> </ul>	<ul style="list-style-type: none"> <li>● Quarter page ad in conference program</li> </ul>
Patron - \$2,000	<ul style="list-style-type: none"> <li>● Refreshment sponsor for a day: Breakfast and breaks</li> <li>● Technology Showcase refreshments</li> <li>● Internet connectivity for exhibitors at the Technology Showcase</li> </ul>	<ul style="list-style-type: none"> <li>● One free main conference registration</li> <li>● Half page ad in conference program</li> </ul>
Leader - \$3,000	<ul style="list-style-type: none"> <li>● Sponsor greetings at a plenary session (approx. 5 min. with 1 slide)</li> <li>● Welcome Reception</li> <li>● Wine at Banquet</li> </ul>	<ul style="list-style-type: none"> <li>● One free main conference registration plus two banquet tickets</li> <li>● Full-page ad in conference program</li> </ul>
Visionary - \$5,000+	<ul style="list-style-type: none"> <li>● Name and logo on conference badge-holder</li> <li>● Name and logo on conference bag</li> <li>● Sponsor logo on Hotel keycard</li> <li>● Conference Internet connectivity</li> <li>● Conference Audio-Visual - Sponsor offers greeting at conference opening session</li> </ul>	<ul style="list-style-type: none"> <li>● Two free main conference registrations</li> <li>● Full page ad in conference program</li> </ul>